

Parental Support for Policies to Encourage Healthy Eating for Children in Schools

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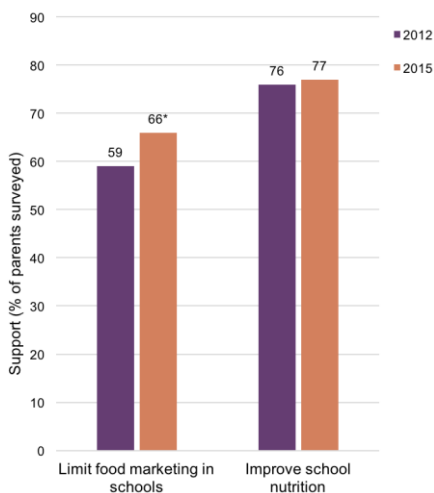
Parents expressed support for a broad range of school-related policies to promote healthy eating habits for their children. The findings highlighted in this summary are part of a larger report on *Parents' Attitudes about Food Marketing to Children* released in April 2017.

Key Findings

Parents increasingly support policies and are willing to take action to encourage healthy options in their child's school.

- 71% of parents surveyed believed that their child's school had a positive influence on healthy eating.
- From 2012 to 2015, parents' willingness to serve on a school committee to reduce unhealthy food marketing in school increased significantly from 69% to 80%.
- Parents' support for school nutrition policies was consistently strong, at 77% in 2015.
 - Among parents surveyed, Hispanic (85%) and Black (76%) parents expressed the highest support of school nutrition policies.
- From 2012 to 2015, parents' support for policies to limit food marketing in schools increased significantly from 59% to 66%.
 - In 2015, 73% of parents surveyed supported nutrition standards for products sold through food and beverage fundraising.

Support for School-Related Policies



*Significant difference between 2012 and 2015 at 95% confidence level, after Bonferroni corrections

For More Information

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For the full report, visit www.uconnruddcenter.org/parentsattitudes. UConn Rudd Center researchers surveyed a cross-sectional sample of 3,500 parents with children ages 2 to 17 annually from 2012 to 2015, including black, Hispanic, and low-income parents, and assessed changes from 2012 to 2015.

The Rudd Center for Food Policy & Obesity at the University of Connecticut is a multi-disciplinary research center dedicated to promoting solutions to childhood obesity, poor diet, and weight bias through research and policy.

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