HOW TO TALK TO YOUR CHILD ABOUT WEIGHT BIAS

UCONN RUDD CENTER
FOR FOOD POLICY & OBESITY
It can be difficult to know what to do as a parent if your child is being teased or bullied because of his or her weight. Many parents feel so badly for their child that they either avoid discussing the issue or they become over-protective. Before talking to your child, it can be helpful to acknowledge how uncomfortable and difficult it can be for you as a parent to address this issue. All parents want the best for their children, and it is painful to learn that your child is being victimized because of his or her weight.

Despite the difficulty of the situation, parents need to talk to their child about the problem. In fact, kids often say that they want more support from their parents to help them cope with weight-based teasing and bullying. More specially, kids would like to learn more about how to react to bullying incidents when they occur and how to report bullying at school.

Avoiding the issue or becoming over-protective may lead a child to believe that they deserve to be teased. As a parent, it is important to communicate to your child that teasing is never acceptable, regardless of whether the teasing is directed at appearance, weight, skin color, accent, religion, etc. Therefore, when talking to your child about being teased, keep the issue of “weight loss” separate from the conversation about teasing. They are different issues that require different strategies and solutions.

Start an open conversation with your child

Kids may be reluctant to start this conversation on their own, and may feel ashamed they they've been teased. There are different questions you can ask to initiate the discussion:

- How was your day at school today?
  - Who did you play with at recess? Who did you sit with at lunch? How was the bus ride today?
- Is anyone making fun of you at school?
  - What happened when they made fun of you? Did this happen more than once? Did the person hurt you on purpose?
- How do you feel about this?
  - How did you react when you were teased/bullied? Do you feel upset or angry? What do you think about other kids at school? What do you want to do about this problem?
Identify ways to resolve the situation

Some children may want their parents to take action on their behalf to stop weight-based teasing, while others may want very little parental involvement. Here are some ways to talk to your child about how to deal with the problem.

- Ask your child what he/she thinks should be done to improve the situation.
- Encourage your child NOT to retaliate against the bully – this usually just reinforces the bullying behavior. Brainstorm different responses with your child, such as walking away from the bully, or changing social media settings.
- Talk to your child about how to avoid situations where teasing might occur. For example, if your child is teased by peers in the cafeteria or the hallways, encourage your child to stay close to their friend(s) during these times.
- If your child feels scared or threatened, encourage your child to talk immediately to a teacher or the school principal. You may need to communicate with school administrators if the problem continues.
- Emphasize the importance of allies. A child who has friends is less likely to be bullied or teased, so encourage your child to maintain friendships with peers. To help your child develop more friendships, help them find social activities to join (in or out of school) that they would enjoy. Not only will this provide more opportunities to interact with peers and develop friendships, but it can also increase self-confidence.
Help repair self-esteem

Children and adolescents who are teased about their weight often suffer low self-esteem as a result of damaging comments. Common negative stereotypes that are attributed to individuals with high body weight include perceptions that they are lazy, lacking in self-discipline, less competent, and are at fault for their weight. Children often communicate these stereotypes to peers with high body weight during teasing encounters.

As a parent, it is therefore important for you to challenge these stereotypes, and to communicate to your child that he/she has important, desirable, good qualities that have nothing to do with weight. Kids need to be reinforced for their strengths, especially in the face of feeling insecure and ashamed. Here are some ways to help foster positive self-esteem in your child without focusing on body weight:

- Point out examples of your child’s strengths to help your child recognize that they possess positive qualities. (e.g., “You worked really hard on that project – that took a lot of discipline and effort”, or “You take such good care of the dog – it’s a lot of responsibility, but you’re doing a great job”)
- Find activities for your child to get involved in that can help build self-confidence and avoid bringing attention to body weight.
- Find examples of role models who are NOT thin, and share these with your child. Children need to see people with high body weight leading successful lives and overcoming challenges of stigma. Look for examples in the media, such as famous singers or athletes, or in areas that your child has interest.
- When you see examples of weight bias – whether in the media, in public, or targeted towards your child – express your disapproval and explain to your child why it is wrong. By modeling appropriate behavior you’ll be demonstrating that it is not acceptable to treat others unfairly because of their weight. Your child also needs to sense that you are there to provide support and be an advocate, which you can do by speaking up when you witness weight bias.